

# PRIVACY POLICY

Protecting your private information is our top priority. This Statement of Privacy applies to www.myteamtriumphwi.org and myTEAM TRIUMPH Wisconsin and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to myTEMA TRIUMPH Wisconsin include:

myteamtriumph-wi.org, emyteamtriuphwi, emyTEAMTRIUMPHwi, 12 Hours of Road America and roadamerica12.com. The myTEAM TRIUMPH Wisconsin website is a non-profit website. By using the myTEAM TRIUMPH Wisconsin website, you consent of the data practices described in this statement.

## **Collection of your Personal Information**

In order to better provide you with product and services offered on our Site, myTEAM TRIUMPH Wisconsin may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- Email Address
- Phone Number
- Birthday

myTEAM TRIUMPH Wisconsin may also collect anonymous demographic information, which is not unique to you, such as:

- Age
- Gender

We do not collect and personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products of services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment inforatin when ordering and/or purchasing product and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

# **Use of your Personal Information**

myTEAM TRIUMPH Wisconsin collects and uses your personal information to operate its website(s) and deliver the services you have requested.

myTEAM TRIUMPH Wisconsin may also use your personally identifiable information to inform you of other products or serves available from myTEAM TRIUMPH Wisconsin and its affiliates.

#### **Sharing Information with Third Parties**

myTEAM TRIUMPH Wisconsin does not sell, rent or least its customer lists to third parties.

myTEAM TRIUMPH Wisconsin may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (email, name, address, telephone number) is not transferred to the third party. myTEAM TRIUMPH Wisconsin may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer



myTEAM TRIUMPH Wisconsin may disclose your personal information, without notice, if required to do so by law or in the good faith believe that such action is necessary to: (a) conform to the edicts fo the law or comply with legal process served on myTEAM TRIUMPH Wisconsin, or the side; (b) protect and defend the rights or property of myTEAM TRIUMPH Wisconsin; and/or (c) act under exigent circumstances to protect the personal safety of uses of myTEAM TRIUMPH Wisconsin, or the public.

# **Tracking User Behavior**

myTEAM TRIUMPH Wisconsin may keep track of the websites and pages our uses visit within myTEAM TRIUMPH Wisconsin, in order to determine what myTEAM TRIUMPH Wisconsin services are the most popular. This data is used to deliver custoized content and advertising within myTEAM TRIUMPH Wisconsin to customers whose behavior indicates that they are interested in a particular subject area.

# **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by myTEAM TRIUMPH Wisconsin. This information can included; your IP address, bowser type, domain names, access times and referring website addresses. This inforantion is used for the operation of the service, to maintain quality of the services, and to provide general statistics regarding use of the myTEAM TRIUMPH Wisconsin website.

#### Links

This webiste contains links to other sites. Please be aware that we are not responsible fo the content or privacy practices fo such other sites. We encourage our users to be aware when they leave our site and read the privacy statements of any other site that collects personal identifiable information.

## Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal informatio from our records; and
- Direct and service providers to delete your personal information from their records.

Please note that we may not be able to conmly with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a wtitten warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonbly anticpated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair exitsting inteneded functionality;
- Exercies free speech, ensure the right of another consumer to exercies his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historic, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are resonably alighed with your expetations based on your relationship with us;
- · Comply with an existing legal obligation; or



#### Children Under Thirteen

myTEAM TRIUMPH Wisconsin does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

#### **Email Communication**

From time to time, myTEAM TRIUMPH Wisconsin may contact you via email for purposes of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In oder to improve our Services, we may receive a notification when you open an email from myTEAM TRIUMPH Wisconsin or click on a link therein.

Ilf you would like to stop receiving markeing or promotional communications via email from myTEAM TRIUMPH Wisconsin, you may opt out of such communications by clicking "unsubscribe".

## **External Data Storage Sites**

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

# **Changes to this Statement**

myTEAM TRIUMPH Wisconsin reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in you account, by placing a prominaent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Servies available through this Site ater such modifications will consitute your: (a) acknowledgement of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

## **Contact Information**

myTEAM TRIUMPH Wisconsin welcomes your quesitons or comments regarding this Staement of Privacy. If you believe that myTEAM TRIUMPH Wisconsin has not adheared to the Statement, please contact myTEAM TRIUMPH Wisconsins at:

myTEAM TRIUMPH Wisconsin 1406 South Jackson Street Green Bay, WI 54301

Email address: info@myteamtriumph-wi.org

Telephone number: 920-288-2359